

IWL Report

The INVEST, WORK & LEARN team's primary objective is to increase the employment opportunities available in Saltash for current and future generations.

To achieve this, we initially worked on promoting Saltash as an attractive environment for businesses, highlighting our excellent transport links (road, rail and air) and superfast broadband availability. A 'prototype' promotional brochure was made available at the Cornwall Business Show and contacts were made with Cornwall Development Company and their INVEST IN CORNWALL programme. Cornwall and Town Councillor Bob Austin (who is leading the MOVING ABOUT team) is continuing this work, concentrating on attracting Marine and IT businesses. He is also exploring the opportunity to establish an innovation hub in Saltash to support this objective, and is refining the promotional brochure.

Development of the Waterside is key to making Saltash a leisure and tourist destination. The town's Coastal Communities Team is currently pursuing management of the existing Waterside facilities and aims to expand on these. The neighbourhood plan's MAKING COMMUNITIES team is working on additional projects to increase leisure and tourism options for the town. These projects support the INVEST team's goal to increase employment opportunities.

The team also hopes to improve the SKILLS & TRAINING opportunities available in Saltash. We plan to link Cornwall College with local developers to take advantage of the construction work being undertaken locally, in particular on strategic sites. Contractors will be encouraged to employ local apprentices undergoing training at Cornwall College in their new Construction Facility which opens in September 2016. A scheme is under development which will help those living in deprived areas in Saltash take advantage of skills development programmes to get jobs for those most in need (Community Led Local Development, Cornwall Group). This scheme will be highlighted by the Plan for its aim to create long-term economic growth.

In order for existing and new commercial developments to be SUSTAINABLE, we want to emphasise the following in the Plan:

- We support Saltash Town Council's policy of requiring 1 job per household in strategic developments.
- We will set design standards for office, retail and commercial premises that are energy efficient, have adequate parking, landscaped grounds and good access.
- We support initiatives to refurbish/rebuild existing employment sites.
- All employment sites will be identified and monitored in order to prevent failing businesses from being converted to housing sites when the employment site is needed.
- Rural businesses of minimal impact on the surrounding environment will be supported provided they have good access to a main road.

OBJECTIVES

INVEST, WORK & LEARN

- Objective 1: Promote quality employment growth
- Objective 2: Improve skills and training
- Objective 3: Establish an innovation hub
- Objective 4: Encourage renewal of 'tired' employment sites
- Objective 5: Existing employment land to be retained for employment use
- Objective 6: Design of office, retail and commercial premises
- Objective 7: Rural businesses

GENERAL DEVELOPMENT POLICIES

ENVIRONMENT: The team planned to investigate EA standards on SURFACE WATER management, SUSTAINABLE DRAINAGE, POLLUTANTS, SEWAGE control, SEAWATER flooding. However, these factors are now being investigated by the town's FLOOD FORUM. Their conclusions on management and maintenance requirements will be included in the Plan.

DESIGN STANDARDS: These are currently controlled by the Environment Agency (water control), Saltash Town Council (landscape), Cornwall Council (parking) and the National Planning Policy Framework (energy efficiency). However, we plan to include statements in the Plan requiring such standards.*

INFRASTRUCTURE: We plan to require a higher, more sustainable, infrastructure standard than is currently required.

HERITAGE: Maintaining the character and heritage of the Natural (trees and hedgerows) and Built Environment and the need for a character assessment of the development location will be required.

HERITAGE BUILDINGS: Protection of buildings of particular heritage in Saltash such as the Guildhall, Sts. Nicholas & Faith and St. Stephens churches, St Barnabas Hospiital Chapel and the Station Building is being considered.

***These policy statements are particularly important in view of our impending exit from the European Union in order to maintain the high standards of safety, building methods and design required to protect the environment.**

OBJECTIVES

GENERAL DEVELOPMENT

Objective 1: Water Control

Objective 2: Design Standards

Objective 3: Infrastructure

Objective 4: Heritage

Objective 5: Heritage buildings